

## Art in Space Contest Digital Package:

*Website messaging:*

**ART  
IN  
SPACE**

**OK  
GO** **SANDBOX**

### **Art in Space!**

**OK Go is holding a contest to send student art projects into space!**

Rock band [OK Go](#) is inviting elementary, middle and high school students to use their creative art and science minds to dream up cool experiments that can be sent into *actual space* onboard Blue Origin's New Shepard spacecraft. The students come up with the project, and OK Go will help them make it a reality! The [Art in Space](#) contest is for students age 11-18, with the assistance of an adult mentor. No technical expertise needed -- this is a contest for great ideas. Submissions are due by May 6, 2019, and two winners will be chosen. Get more info and contest rules at

<https://okgosandbox.org/art-in-space>

Newsletter messaging:

**ART  
IN  
SPACE**

**OK  
GO** **SANDBOX**

**OK Go is holding a contest to send student art projects into space!  
Because gravity can't hold down your creativity.**

Rock band [OK Go](#) filmed a [video in microgravity](#) in an airplane. Now they're inviting students to create their own art in actual space. The band is inviting elementary, middle and high school students to use their creative art and science minds to dream up cool experiments that can be sent into *actual space* onboard Blue Origin's New Shepard spacecraft. You don't have to be an engineer -- students come up with the project, and OK Go will bring the technical expertise to help make it a reality! The [Art in Space](#) contest is for students age 11-18, with the assistance of an adult mentor. Submissions are due by May 6, 2019, and two winners will be chosen. Get more info and contest rules at <https://okgosandbox.org/art-in-space>

### **Suggested tweets:**

- Students: Rock stars @OKGo want to send YOUR art project into space! All you need is an idea - they'll provide the rest in the #ArtinSpace contest. Learn more at <https://okgosandbox.org/art-in-space> @OKGoSandbox
- Have an amazing idea for a student art project? Let's send it to space! @OKGo is looking for 2 student art experiments to launch into orbit with the #ArtinSpace contest. More here: <https://okgosandbox.org/art-in-space> @OKGoSandbox
- Calling all students! @OKGo wants to send your art project into space. Find out how to enter the #ArtinSpace contest: <https://okgosandbox.org/art-in-space> @OKGoSandbox

### **Suggested Facebook post:**

**OK Go is holding a contest to send student art projects into space! Because gravity can't hold down your creativity.**

You never know where a good idea might take you. The joy of experimentation, the joy of learning from your ideas, the joy of maturing as both a person and an artist, is all at the heart of what makes artistic experimentation so fulfilling. Rock band OK Go saw that when they created a video in simulated microgravity on an airplane. Now they're holding a contest for students to make own art in space! They're inviting students to use their creative art and science minds to dream up cool experiments that will go into space on Blue Origin's New Shepard spacecraft. No technical expertise needed, just great ideas. If your project is selected, OK Go will help make it a reality! Learn more at <https://okgosandbox.org/art-in-space>

Thanks!

OK Go Sandbox